



Demand Control That's Even Easier to Use.

*Maximizing your profitability is not just about using the right product for the job. It's also about using the right **amount** of product for the job to ensure that none of the insecticide goes to waste. That's why Syngenta has created Demand[®] EZ with iCAP technology[™], the perimeter treatment that features the same efficacy of Demand CS in an easy-to-measure formulation, helping minimize lost revenue due to product waste.*

Demand EZ with iCAP technology comes in a half-gallon, squeeze-and-measure container designed to make pouring the correct amount of insecticide simple for pest management professionals. This new option in general pest control lessens the financial impact of product spills on your bottom line, making Demand EZ ideal for larger pest control companies that perform a high volume of general pest services. It's also a great option for operations with newer, less-experienced technicians whose measurements may not always be as accurate as a seasoned professional's.



ADVANCED iCAP TECHNOLOGY, BRILLIANT RESULTS

Like original Demand CS, Demand EZ features the advanced-generation pyrethroid lambda-cyhalothrin, which is protected in a capsule suspension system known as iCAP technology. In every square inch of treated surface, there are at least 10,000 tiny microcapsules of insecticide ready for action. Studies show that the powerful formula of Demand EZ is at least five times more active than other insecticides on flies, spiders, mosquitoes, bed bugs and over 30 other insects.

The unique microcapsule technology of Demand EZ is designed to shield the active ingredient from UV rays and pH extremes while preventing absorption into porous surfaces, ensuring the protection remains active and intact for an extended period of time. This advanced formulation enables Demand EZ to provide a quick knockdown and an exceptionally long-lasting residual.

Control comes through direct contact of the insect with the lipophilic capsules, which attach to pests almost magnetically when they land on treated surfaces. The lambda-cyhalothrin is transferred from the capsule through the cuticle of the insect, or by ingestion.



COMPREHENSIVE CONTROL

Demand EZ with iCAP technology is formulated for superior efficacy as well as versatility. It can be applied outdoors for perimeter applications and barrier treatments, and indoors for both clean-out and maintenance. Demand EZ is approved for use on porous and non-porous surfaces with little to no odor or staining.

Demand EZ effectively controls over 30 different types of insects, including:

| | |
|------------------------|---------------------------|
| Ants | Lesser Grain Beetles |
| Bed Bugs | Millipedes |
| Bees | Mosquitoes |
| Boxelder Bugs | Pillbugs |
| Carpet Beetles | Red Flour Beetles |
| Centipedes | Rice Weevils |
| Cigarette Beetles | Saw-toothed Grain Beetles |
| Cockroaches | Scorpions |
| Confused Flour Beetles | Silverfish |
| Crickets | Sowbugs |
| Firebrats | Spiders |
| Fleas* | Ticks |
| Flies | Wasps |

*Outdoor use only.

WHY CHOOSE DEMAND EZ WITH iCAP TECHNOLOGY?

Making it Easy on Your Business

Demand EZ helps prevent unnecessary costs due to product waste, all with the efficacy PMP's have come to expect from the Demand name.

Mixing Benefits

The exclusive iCAP formulation of Demand EZ not only makes the product more effective, but also more convenient to apply.

- Liquid concentrate eliminates dust
- Stays mixed, resists settling out
- Does not clog equipment or cause nozzle wear

Tank Mixes

Demand EZ is compatible with nearly all labeled insecticides, synergists and additives. When tank mixing Demand EZ with another product, always add Demand EZ last.

REDUCED OPERATOR EXPOSURE

Besides protecting the insecticide, the microcapsules of Demand EZ also lessen the exposure of workers to the active ingredient. Because each capsule completely surrounds the lambda-cyhalothrin, worker contact may be minimized and the potential for skin sensation during application is greatly reduced.

ENVIRONMENTAL IMPACT

Demand EZ, when applied as directed, has no harmful effect on earthworms, soil microorganisms or soil processes. Demand EZ can be directly applied to grass and ornamental plants.

To find out if Demand EZ is right for your business, contact your local Syngenta sales representative or visit www.chooseyourdemand.com



A WORLDWIDE LEADER IN PROFESSIONAL PEST MANAGEMENT

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